

City of Hamilton – City Arts Festival 2017:
Request for Proposal - Art Installations for Washington Lane

Introduction

Over the past two years the City Arts Festival has focused on beautifying various areas in the City to help contribute to our mandate of being a ‘vibrant’ City. Our aim is to expand public art in the City of Hamilton and bring all of the art communities together to celebrate art in Bermuda. The City Arts Festival aims to work with Bermuda’s arts organizations and independent artists to help curate and implement public art installations in the City of Hamilton.

In 2015 we saw the installation of 4 pieces to two main parts of the City and in 2016 we expanded on that by installing 5 more art pieces in 5 new locations adding colour to the City.

Scope of Proposal

For 2017, we want to capitalize on this project and focus on one high traffic area that connects two major streets; Washington Lane. We have partnered with Washington Properties to focus the 2017 City Arts Initiative on improving the general aesthetic and night-time safety of Washington Lane.

Total Budget: \$30,000

Individual installation budget: \$5,000 - \$10,000*

*(Consideration may be given for proposals that can achieve the entire scope of the proposal.)

Proposal Guidelines:

- Proposal location must be in Washington Lane
- Artists may submit more than one proposal
- Individual and group/association proposals are eligible
- Additional sponsorship from outside sources will be accepted if required to subsidize installation
- If submitting for more than one installation please submit separate proposals per art installation
- All proposals will be reviewed by a committee and will first need be approved by the property owner of which the proposal was submitted for

Important Note: The green exterior paint colors in Washington Mall as of 23rd January 2017 will change to match the pink façade already completed on the Reid Street-facing entrance.

Requirements for Proposal:

- Project overview
- Full budget breakdown including but not limited to costs of materials, labour costs of installation, scope of yearly maintenance of installation and artists fee* (costs must be all inclusive)
- Photos and/or sketches of proposed art piece



- Specific location of the piece within Washington Lane
- Proposed timeline of installation
- Future maintenance (requirements and estimated costs)
- Brief biography of artist (150 words *maximum*)
- Contact information (Name, email address, phone number)

Timeline of Proposal:

- Wednesday January 25th – Call for proposals begin
- **Monday February 13th – Deadline for submission of all proposals**
- Wednesday/Thursday February 15th/16th – Review of Submissions
- Monday February 20th – Awarding of the contracts
- Wednesday/Thursday February 22nd/23rd – Meeting with Artists to discuss execution and sign contracts
- Monday February 27th – Start of installation process and access to location granted
- Thursday March 2nd – First payment disbursed to artists
- Thursday March 23rd – Second payment disbursed to artists (negotiable depending on installation requirements)
- Thursday April 13th – Last payment disbursed to artists and completion date of installation

Proposal Deadline

All proposals must be hand delivered no later than 5:00pm, Monday, February 13th, 2017. Submit your proposal to the City of Hamilton offices at the following address:

City of Hamilton
Attn: Tamara Bradshaw
City Hall
17 Church St
Hamilton, HM11

Questions?

For any questions concerning this proposal please contact Tamara Bradshaw or Danilee Trott at the below:

Tamara Bradshaw
tbradshaw@cityhall.bm
441-292-1234 ext. 224

Danilee Trott
dtrott@cityhall.bm
441-279-5254