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**For Immediate Release**

**2018 Bermuda Fashion Festival – International Models**

**Reality Hits the Runway!**

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The 2018 Bermuda Fashion Festival gets underway this weekend and gracing the runway throughout the week will be a couple of familiar faces – from ABC’s *The Bachelorette* and *Bachelor in Paradise*, Daniel Maguire and *Sports Illustrated* and *Victoria’s Secret* supermodel, Jessica White. Both Daniel and Jessica will be walking the runway next week in the International and Local Designer Fashion Shows.

Born in Canada, Daniel Maguire gained notoriety as one of the 25 bachelors vying for the heart of JoJo Fletcher on Season 12 of *The Bachelorette*. The 33-year old model and personal trainer from Vancouver, landed the role in 2016 and went on to appear in three seasons of the spin-off, *Bachelor in Paradise*. As a model, walking the catwalk for Dolce and Gabbana in Milan is one of his highlights. The majority of his modeling career has been on the runway covering festivals and shows in Vancouver, LA and Italy. Whilst on hiatus from reality television, Daniel began working for Global Research in Canada which conducts many online research surveys here in Bermuda and he comes to the island on an almost monthly basis. He is a self-professed world traveler, having visited every continent except Antarctica.

“Bermuda has such beautiful beaches. I haven’t tried snorkeling yet and I really want to try that. I love the outdoors and watersports – skin boarding, wakeboarding. I really want to try kite-surfing.” Asked about *Bachelor Nation* fans in Bermuda, Daniel says, “I’ve definitely been recognized from *The Bachelor*, from both locals and American tourists, while I’ve been working here. I’ll 100% be on TV again, I’m waiting to hear back from a couple of things right now.” Asked about the level of contention he brought to reality TV, Daniel says, “what is aired on these shows is about 1% of what is filmed. You have to make the most of your airtime. You definitely amp up what you do on these shows, you can’t be boring.”

Born and raised in Buffalo, New York, *Sports Illustrated* model, Jessica White, was scouted by a modeling agency at the tender age of 12. After attending modeling school in New York City, she was signed to IRG Models and quickly landed a feature in *Vogue Magazine*. She hit the runways of major fashion houses such as Versace and Gucci and did countless shows around the world for other high-end fashion designers. She was only the second African American to hold back-to-back beauty contracts with the major global conglomerates, Maybelline and Cover Girl – and went on feature in music videos as she collaborated with musicians such as John Legend, Jay-Z and Robin Thicke.

Jessica has graced the pages of countless magazines such as *Sports Illustrated*, *Glamour* and *Harper’s Bazaar*. She has walked the runway and done print commercials for *Victoria’s Secret* and also delved into the world of TV and movies with appearances on *America’s Next Top Model*, *Famously Single*, local favourite *The Young and the Restless*, *Big Momma’s House 2*, and BET’s *Zoe Ever After* with Brandy Norwood, amongst others. She is currently working on her first book, slated for release in early 2019 and keeps busy with her swimwear-meets-lingerie line, “Jypsy” and her burgeoning music career.

Asked about the visiting celebrities, Festival Executive Producer Danilee Trott said, “It’s a real coup for us to have a supermodel of Jessica’s calibre walking in our runway shows. Tyra Banks once called her the ‘model of the generation’. Her participation really takes the Festival to another international level. And Daniel, well he’s a household name in the US. *Bachelor Nation* is huge so we are really fortunate that he agreed to come on board. I’m really excited to see what they both bring to the shows they’re in.”

The Bermuda Fashion Festival kicks off this Sunday night, July 8<sup>th</sup> at 6:30pm under the mega tent with the Evolution Retail Show. The International Designer Show will be held on July 12<sup>th</sup> at 6:30pm and the Local Designer Show will be held on July 13<sup>th</sup>, also at 6:30pm under the mega tent.

Bermuda Fashion Festival tickets and Passports to Fashion can be purchased at [www.ptix.bm](http://www.ptix.bm).

For more information about the Bermuda Fashion Festival, visit the official website at [www.bermudafashionfestival.com](http://www.bermudafashionfestival.com).

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