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For Immediate Release

Fresh Air Films | The City's First Drive-In Movie Night

Hamilton – April 3rd, 2019

The City of Hamilton is excited to announce that it will host the City's first drive-in movie night on Easter Saturday, April 20th on the top floor of the Bull's Head Car Park. Entry is free to the public.

The newly branded *Fresh Air Films* series will bring a double-header of popular and current blockbusters to the big screen for the public to enjoy.

Allison Tucker, Senior Events & Marketing Coordinator for the City, said of the event, "The City has had tremendous success with outdoor movies in the past. It proved to be a great opportunity for families to come together and welcome in the weekend. Queen Elizabeth Park was a natural theatre but with this first event of the year, we wanted to give it a new look by offering a unique experience, something that had a little bit more of a 'wow' factor. It's a holiday weekend so we're hoping people come out and take advantage of this free event that will serve to enhance the family-oriented Easter holiday weekend."

The evening will kick off with the first screening at 5:30pm featuring Disney's *Ralph Breaks the Internet* followed by the 8:00pm screening of DC Comics *Aquaman*. Vendors including Ashley's Lemonade, Hot Dog Delight, J&B's Woodfire Pizza, and Twilight Entertainment will all be on hand to keep the audience plied with their favourite movie-going snacks and beverages.

Ms. Tucker added, "We're really looking forward to a great turnout as we offer this free, family event under the stars."

For those who wish to bring their own chair and sit back and enjoy the shows there will be an allocated viewing space for non-drivers. Parking spaces are limited and will be on a first come, first serve basis. The public is encouraged to come early to get a good spot. Parking attendants and security will be on site as well as a bathroom trailer. Motorists entering the car park must still pull a ticket to access the car park but exit barriers will be raised before the first screening ends so that no parking payment is necessary for movie-goers. Motorists are advised that maximum clearance for accessing the higher floors in Bull's Head is 6'4". The City looks forward to seeing everyone there!

ENDS